

seac 
sea is calling

1971



1975



1982



1988



A fantastic italian story

1989



1990



1993



1999



2004



2007



2008



2012



A fantastic italian story

2014



2018



2019



2024





SCUBA GEAR



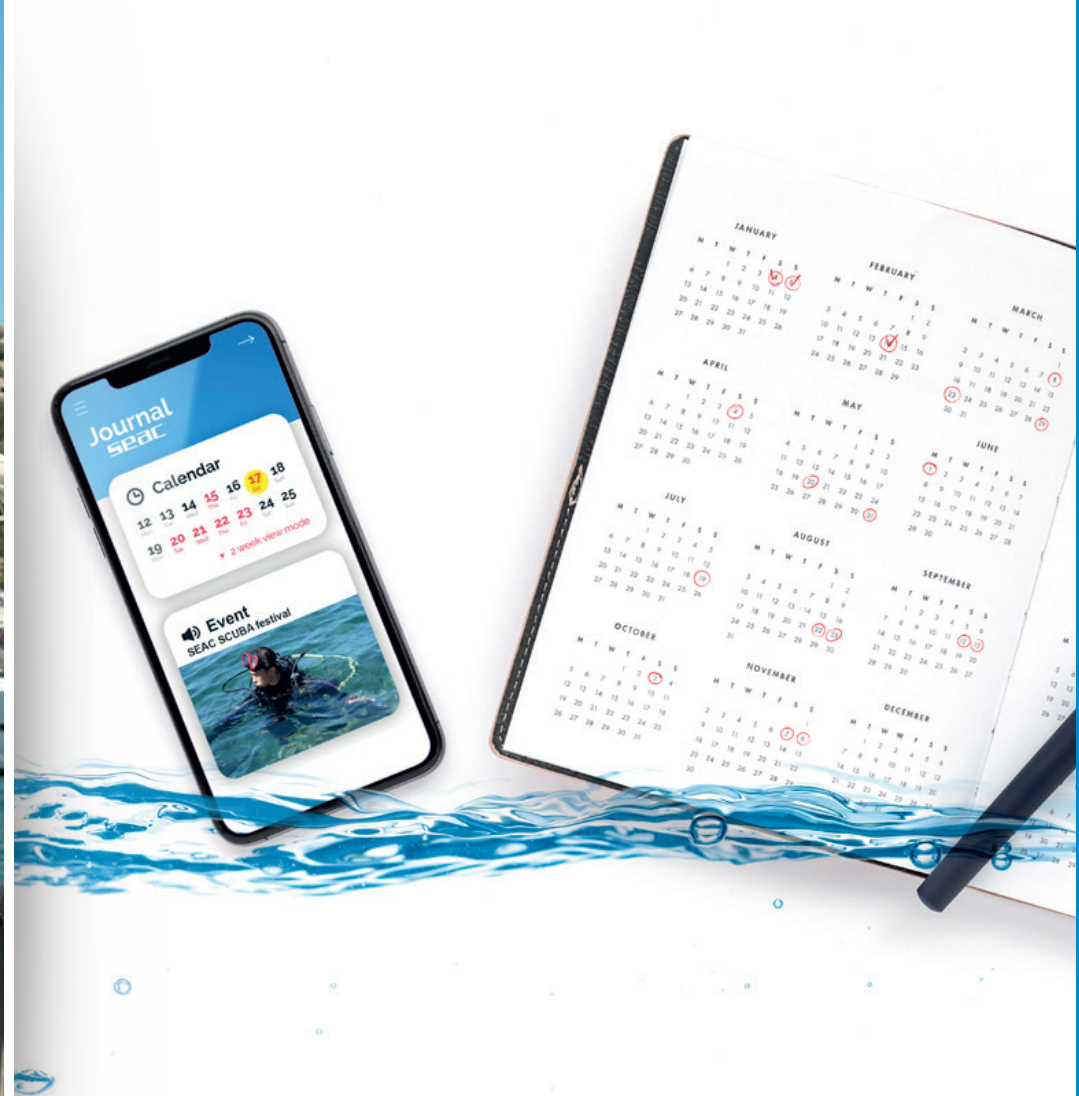
SEAC, live the sea at 360 degrees

SEAC from 50 years is manufacturing reliable equipment for diving activities addressed to those who want to turn the sea passion to a real profession.

Ideal for the most challenging dives but also intuitive and affordable for those Divers who are looking for fun moments in the water by using extremely trustworthy equipment with the certitude of a wide range of **Made in Italy** products.



EVENTS



SEAC, events and emotions

Possibility of organizing SEAC events in your diving center which include: dives, equipment tests, educational courses, in accordance with the needs of the diving centers.

In all events the technical element will be combined with the moment of play and fun, to share with the participants **the passion for the sea and for diving** that SEAC wants to communicate. All events will be advertised on the company's social medias and will serve, preferably out of season, to create interest and further economic opportunities for the structures that will join the SEAC DIVING PROGRAM.



MERCHANDISING



SEAC, tailor made visual merchandising

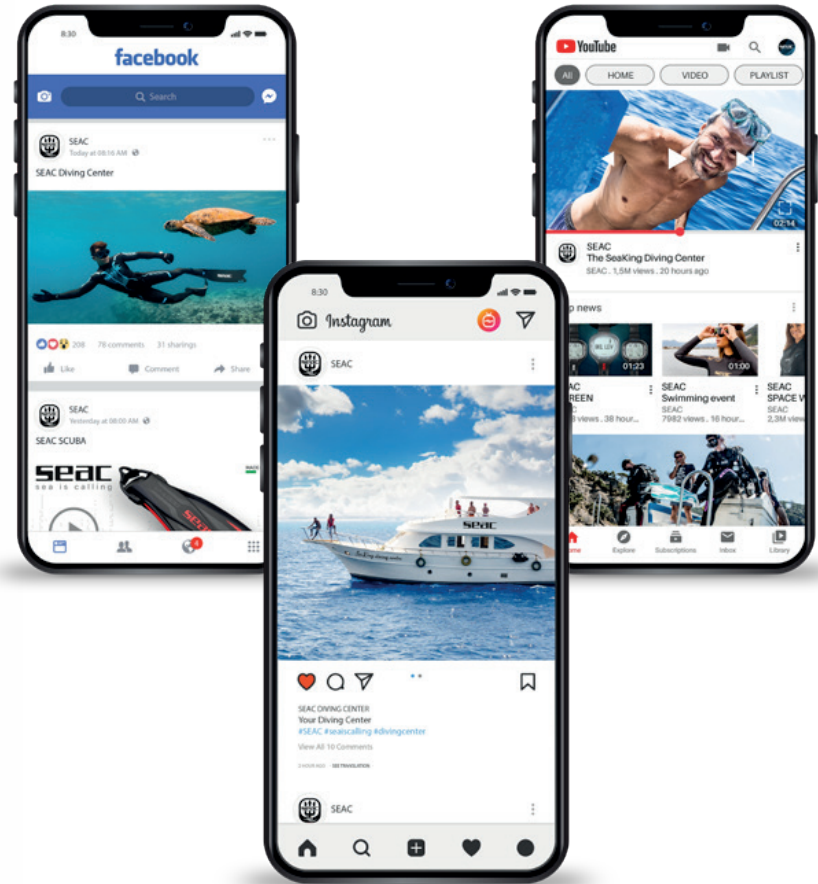
We have thought of a **simple and effective package** capable of meeting the needs of the diving center by customizing every aspect of your structure.

SEAC offers you the possibility of creating ad hoc stickers for the diving center's boats and vehicles, interior and exterior setups.

In this way you will be able to encourage the mood and passion for the marine world, feelings and passions that have driven our company for over 50 years and generate additional sales opportunities as well as strengthen the loyalty of your students and customers.



SOCIAL MEDIA

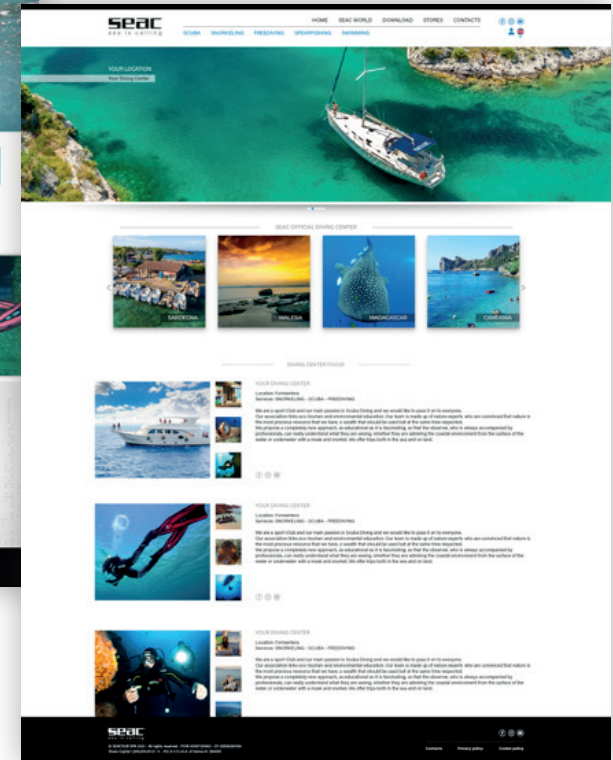
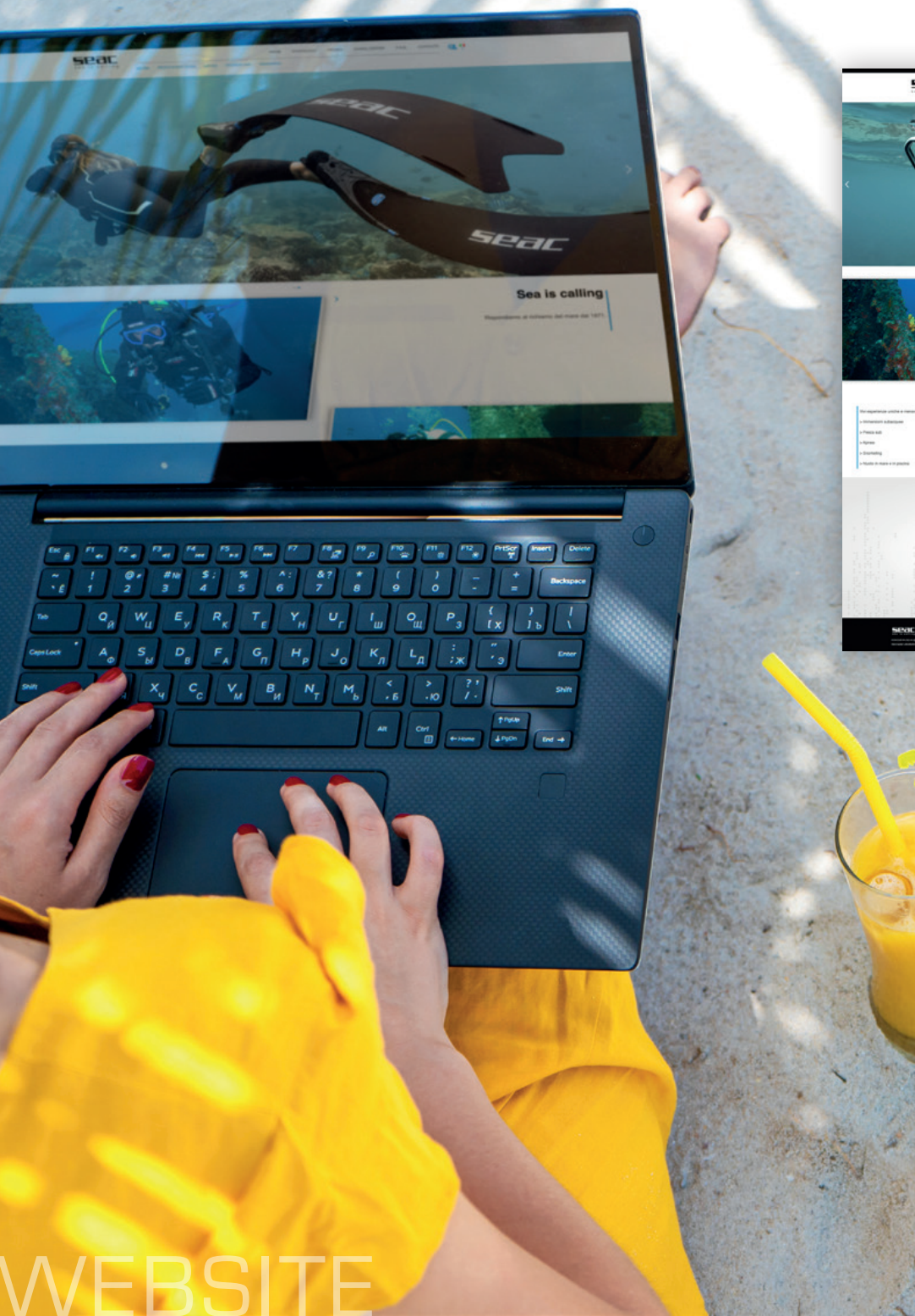


SEAC, social media co-marketing



We are committed to provide wide publicity to all the quality images and videos received by the structures that are members of the DIVING PROGRAM.

SEAC constantly creates and discloses posts on its social channels and also works to promote your diving center through sponsored activities and advertising your structure worldwide.

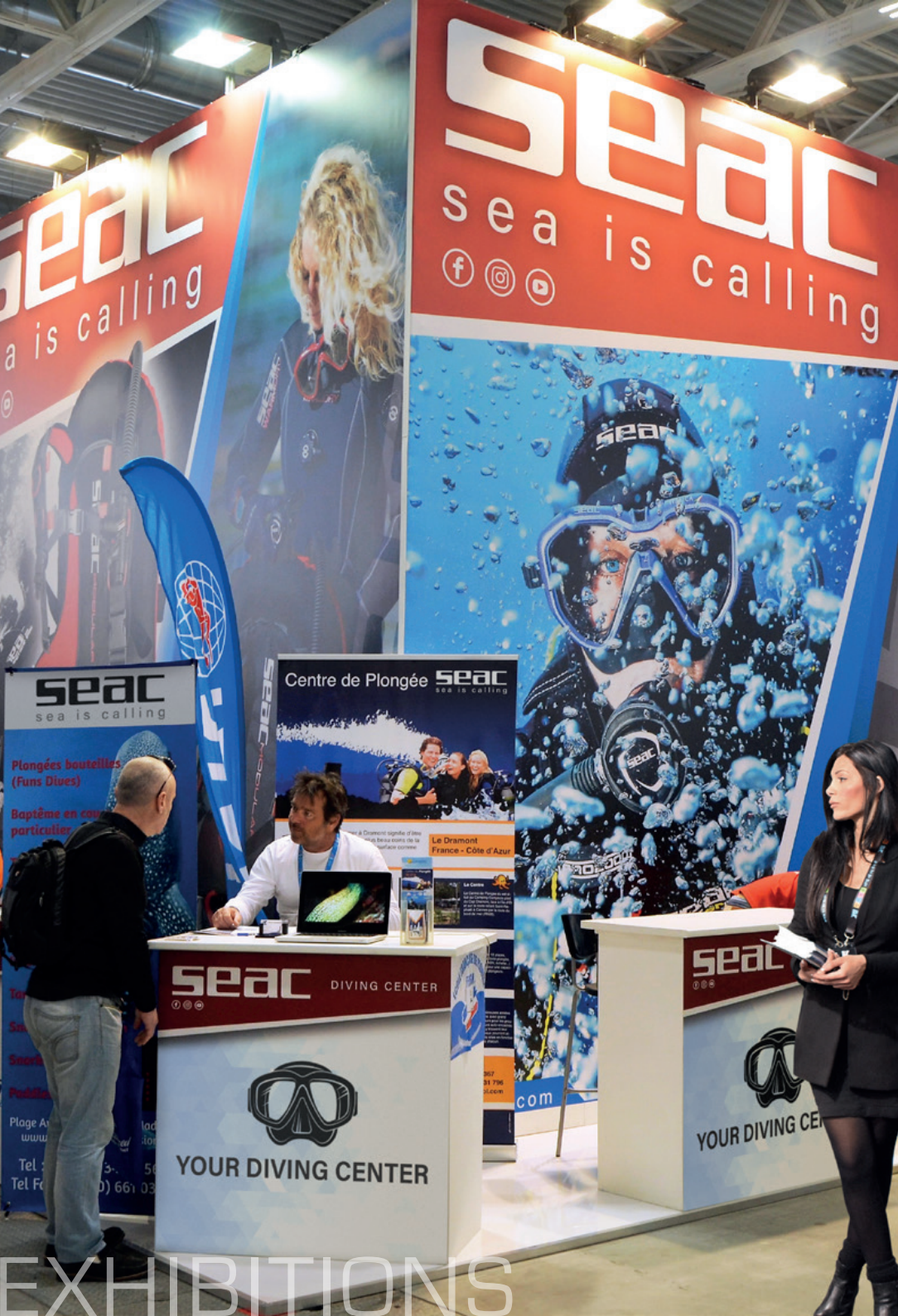


SEAC, website co-marketing

On the new SEAC website there will be **an entire section dedicated to those structures that will join the DIVING PROGRAM.**

To find your business will be quick and easy by viewing images, description, contacts and links to your diving center web page.

Through an accurate work of SEO (Search Engine Optimization) the site, and in particular the diving center section, will be periodically optimized and updated to increase visibility and visitors as well. Our social networks will complete the promotional action through a strong and continuous updating.



SEAC, worldwide events

SEAC actively participates in the most important diving fairs and events worldwide: **DEMA SHOW** in the United States, **SALON DE LA PLONGÉE** in Paris, **BOOT** in Düsseldorf and the Italian **EUDI SHOW**.

All those events consider us among the protagonists in Diving sector.



BENVENUTI AL SERVICE TECHNICIAN TRAINING COURSE

Istruttore: Francesco Gambino



SEAC Academy

With great effort and pride in 2019 we launched the SEAC Online Academy project, which allows shopkeepers and diving center operators to obtain the certificate of qualification for the maintenance and repair of our equipment. With renewed pride in 2021 **SEAC developed a global and innovative platform in the scuba diving scene**, to obtain the certificate without the obligation to be present.

The technical course will be free for all those who join the DIVING PROGRAM.

Through the SEAC Academy platform it will be possible not only to download exploded views, spare parts lists and all the modules to conduct learning and training, but also to obtain the certificate of qualification through a certified final examination.

we produce
with the sun



*The entire Seacsub industrial facility is powered by renewable energy,
thanks to a powerful photovoltaic system.*



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